



FPT Telecom International

OnCallCX

CONTACT CENTER AS A SERVICE

CONTENT

- OncallCX Solution Overview
- UCaaS Solution
- CCaaS Solution
- Integration Ability





ONCALLCX SOLUTION OVERVIEW

Unified Communications & Contact Center platform



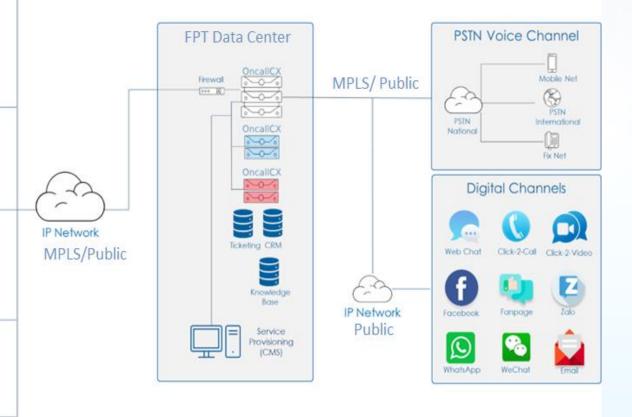
ONCALLCX Architect

Ext 105



OnCallCX



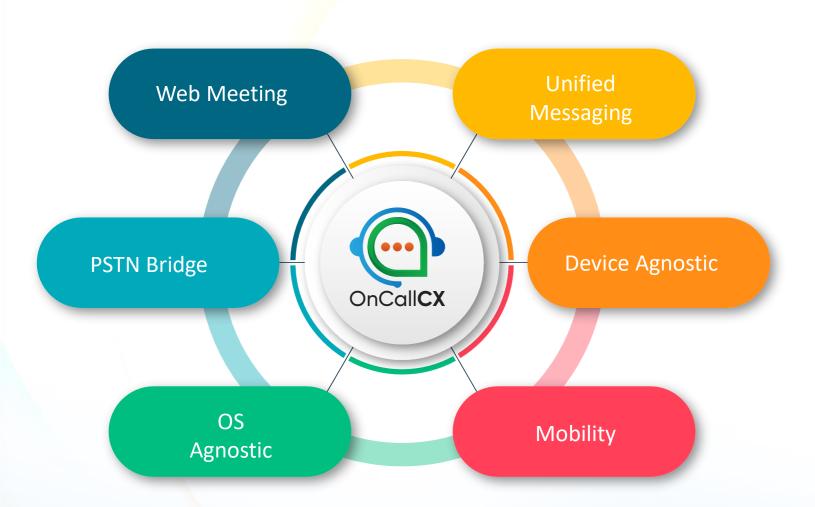






ONCALLCX UCaaS Solution

ONCALLCX UC





ONCALLCX UC - DESKTOP AND SMARTPHONE CLIENTS



Release on platform Mobile (iOS, Android), Windows, Mac OS and Web

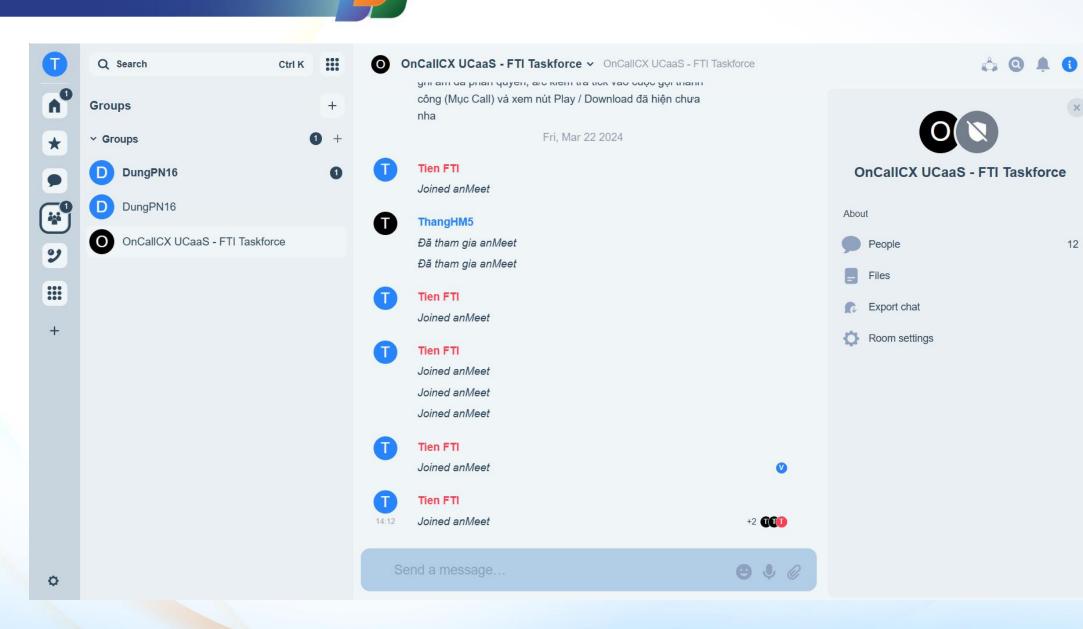




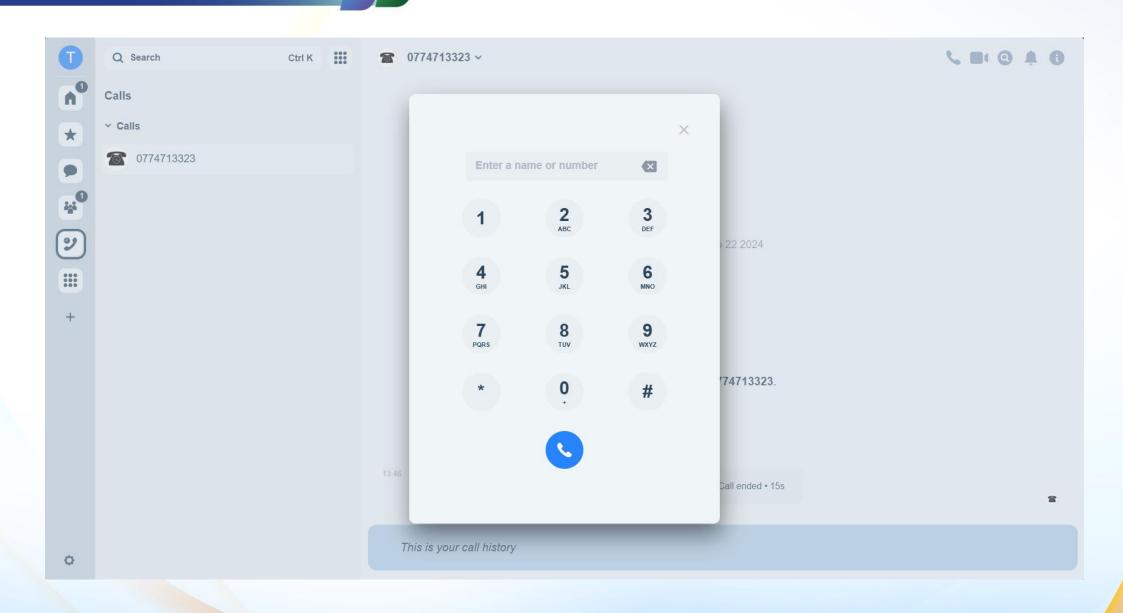




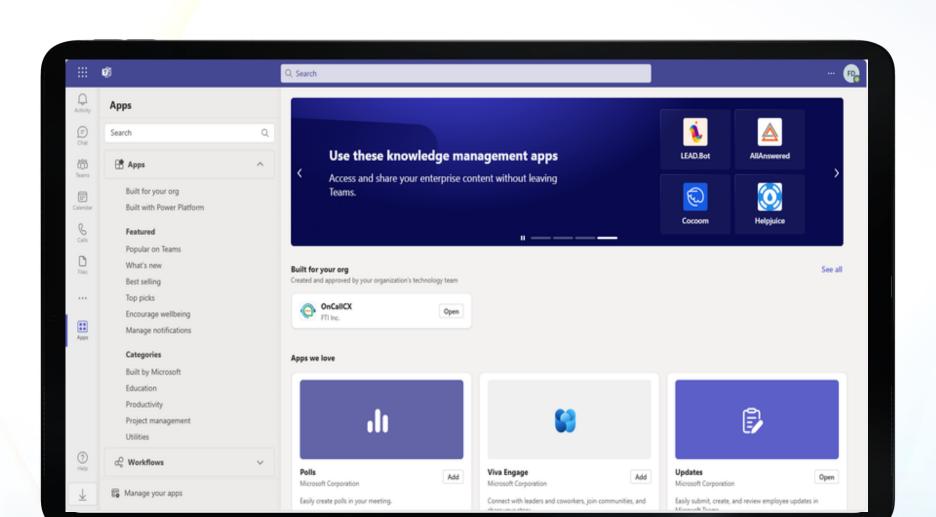
ONCALLCX UC



ONCALLCX UC

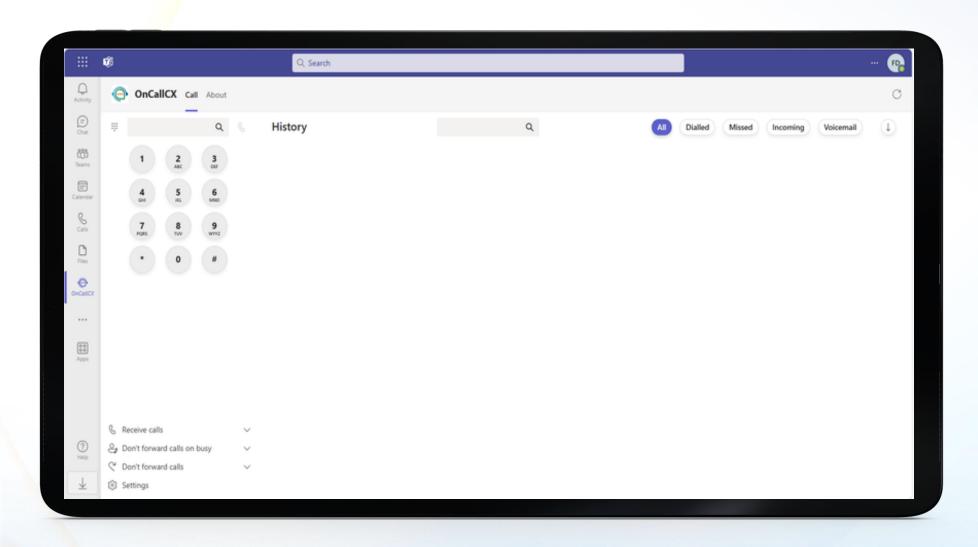


ARE YOU USING MS TEAMS? ONCALLCX APPLET



ARE YOU USING MS TEAMS? ONCALLCX APPLET





ONCALLCX – UC KEY FEATURES



Virtual PBX

- TIME of Day
- Multi-lever IVR (Interactive Voice Response)
- Calling Distribution Advanced Calling Distribution
- Calling Queues or Calling Groups
- Call MS Teams applet
- Auto-Provisioning

UC

- Secure Video/Audio Conference
- UC Desktop client
- UC Mobile client
- Instant Message and Sharing





ONCALLCX UCaaS Solution



ONCALLCX CCaaS

IP / TDM

















SIP

API / Connectors

Agent



Suppervisor



Specialist



WFH Agent



Branch

And People



AI Engine



CRM



Ticketing System



Knowledge Base



Chat Box

Information And Data Source

Department

ONCALLCX – Contact Center



Key success



MODERN AGENT AND SUPERVISOR UI





CCaaS - PACKAGE RELEASE



Voice Contact Center

Designed for end-users that require traditional voice contact Center



Digital Contact Center

Designed for end-users who requires instant messaging channels such as Web-chat and Social Network applications



Omni-channel Contact Center

A combined voice and digital channel contact Center for customers that need advanced services to transform their customer experience.



CCaaS - PACKAGE RELEASE

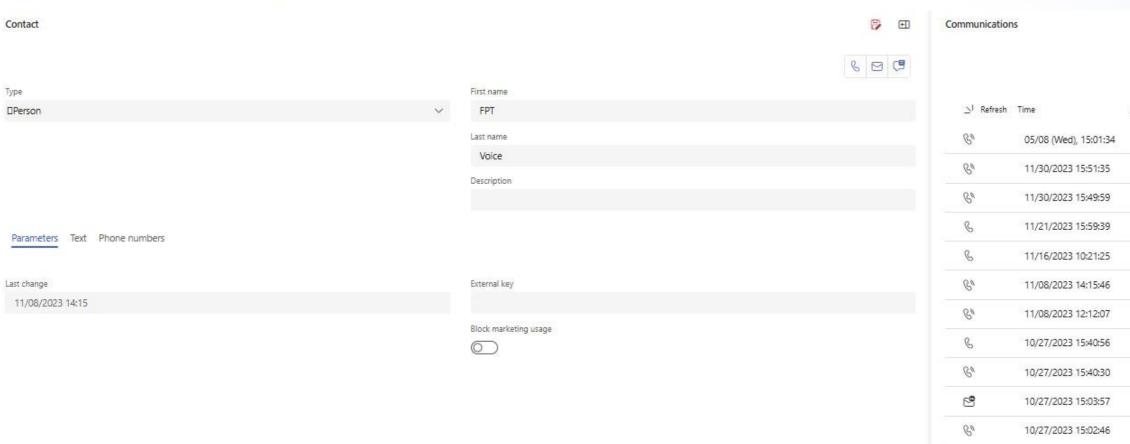


Feature / Service pack	Voice Contact Center	Digital Contact Center	Omini Channel Contact Center
CONTACT MANAGEMENT			
CALL CENTER			
VOICE CAMPAIGN			②
EMAIL/SMS CAMPAIGN		⊘	©
REQUEST MANAGEMENT	⊘	⊘	©
MULTI-CHANNEL INTERACTIVE		⊘	

CONTACT - COMMUNICATIONS



Continuous support customer story => Increase customer experience



∠I Refresh	Time	Actor	Communication
80	05/08 (Wed), 15:01:34	Т	0934322291
80	11/30/2023 15:51:35	Т	0934322291
80	11/30/2023 15:49:59	Т	0934322291
B	11/21/2023 15:59:39		0934322291
B	11/16/2023 10:21:25		0934322291
8,	11/08/2023 14:15:46	TH	0934322291
8,	11/08/2023 12:12:07	TH	0934322291
B	10/27/2023 15:40:56		0934322291
B.	10/27/2023 15:40:30	TH	0934322291
€	10/27/2023 15:03:57	TH	test from oncallcx
8,	10/27/2023 15:02:46	TH	0934322291

TELEMARKETING – OUTBOUND CAMPAIGNS

Increase sales revenue and profit

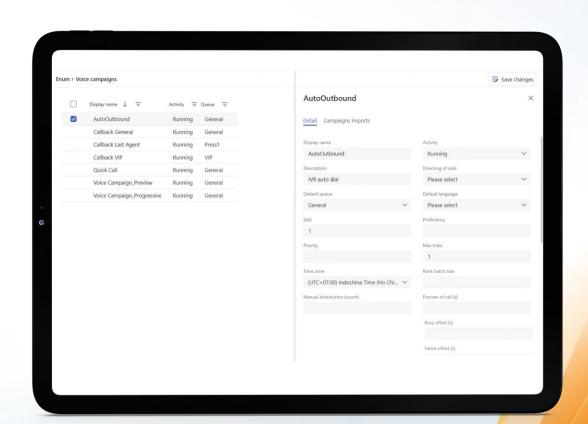
- Advertising and telemarketing campaigns/offers
- Upsell opportunities, post sale
- Late payment reminders

Improve agent efficiency

- Automatically start outbound tasks on decreased workload
- Reduce/eliminate misdials

Support 3 modes

- Progressive (Auto Dialer)
- Preview Progressive
- Predictive

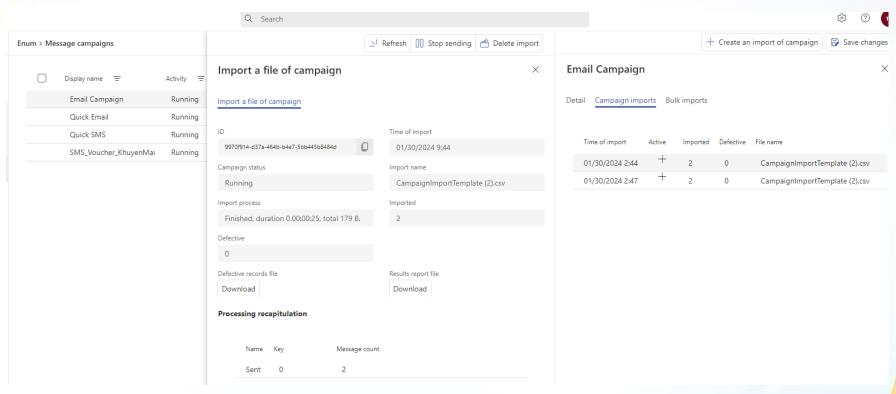


SMS/ Email CAMPAIGNS

Support Dynamic Template

SMS Brandname

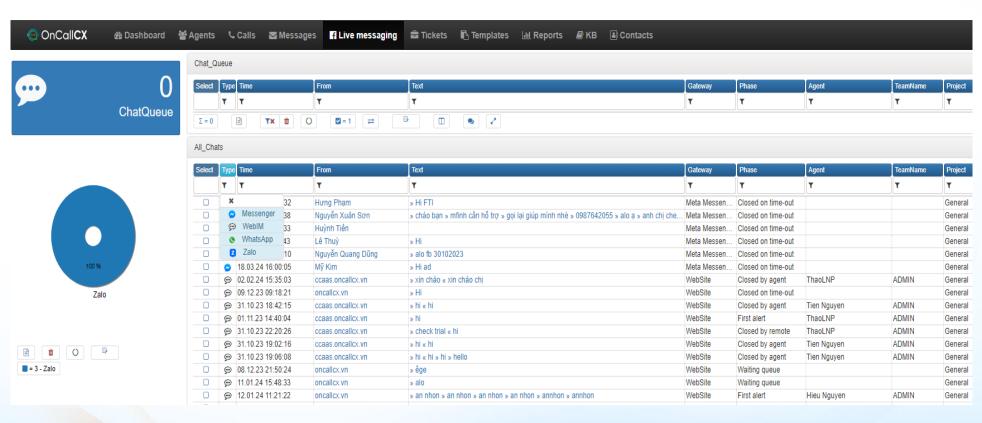
Email



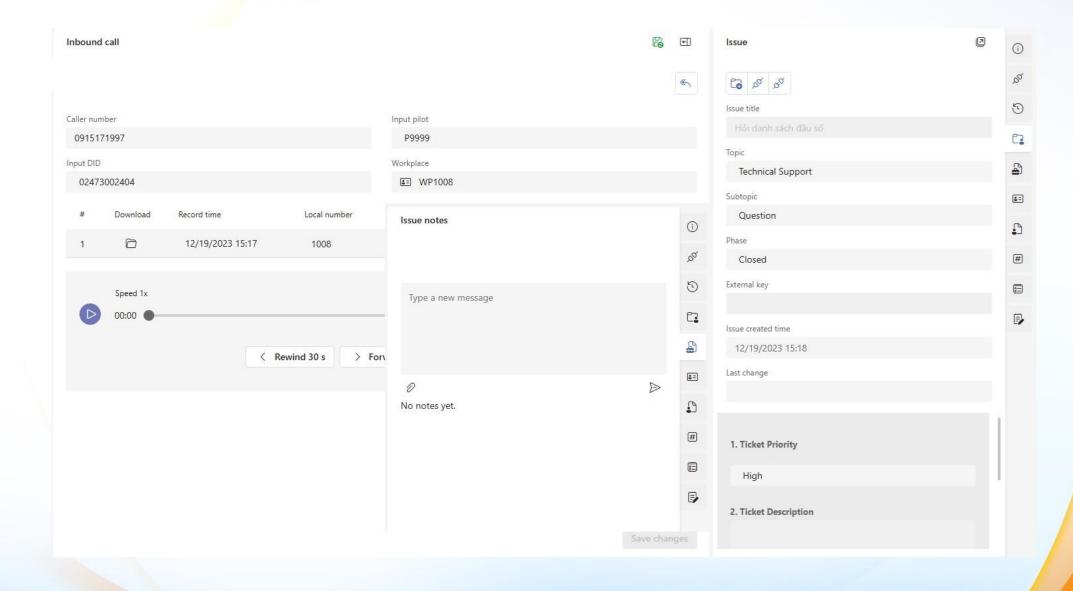
CHAT/SOCIAL

Improve agent efficiency

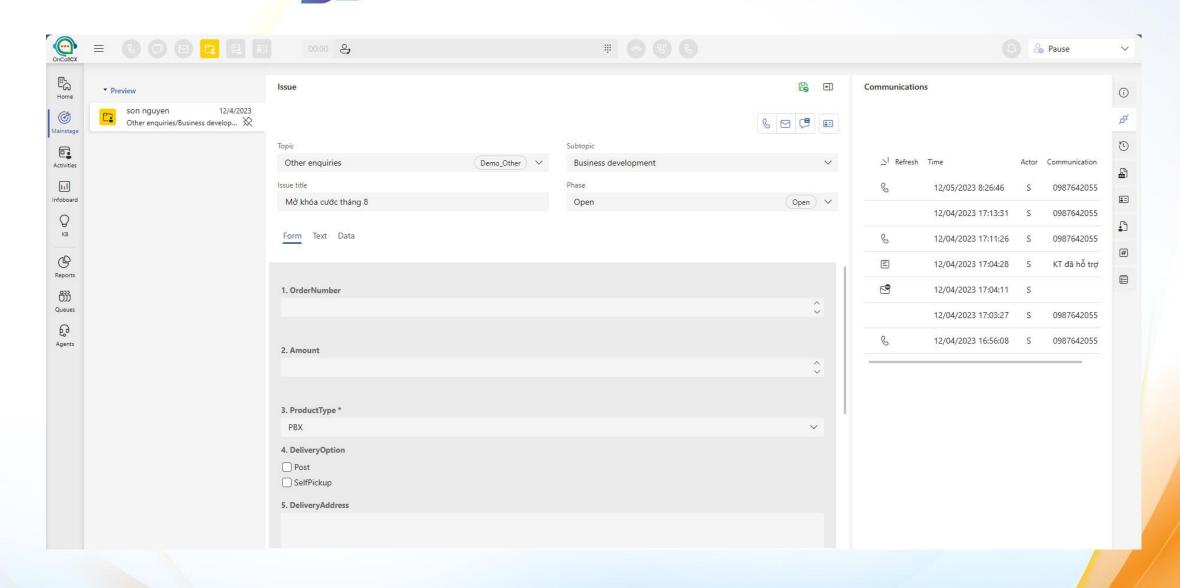
- Agents can handle multiple chat simultaneously on FB, Zalo, Livechat, Whatsapp
- Visual assistance (co-browsing...)



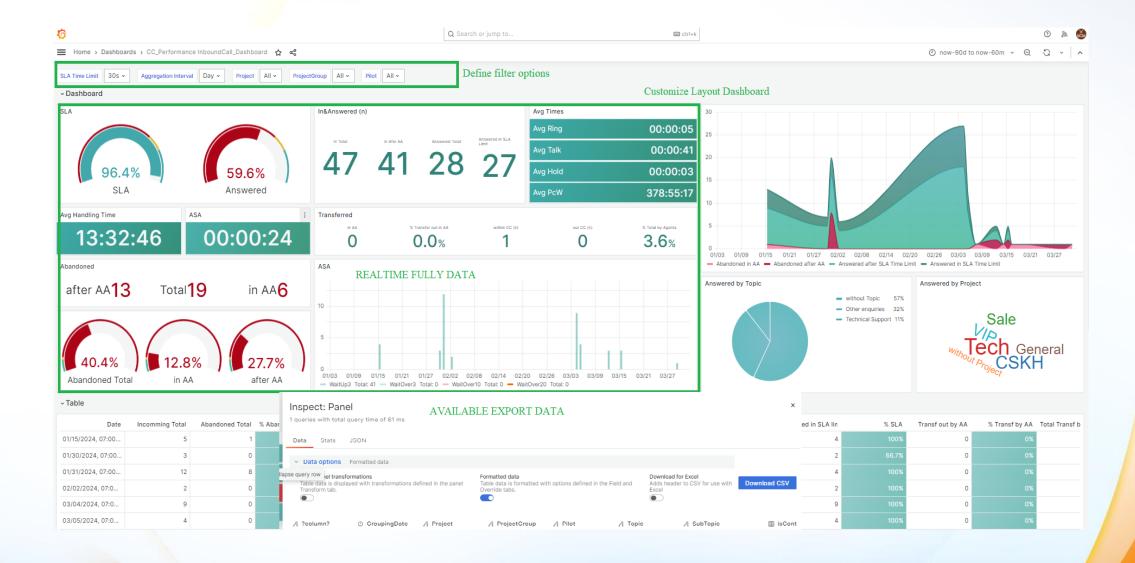
TICKETING



TICKETING

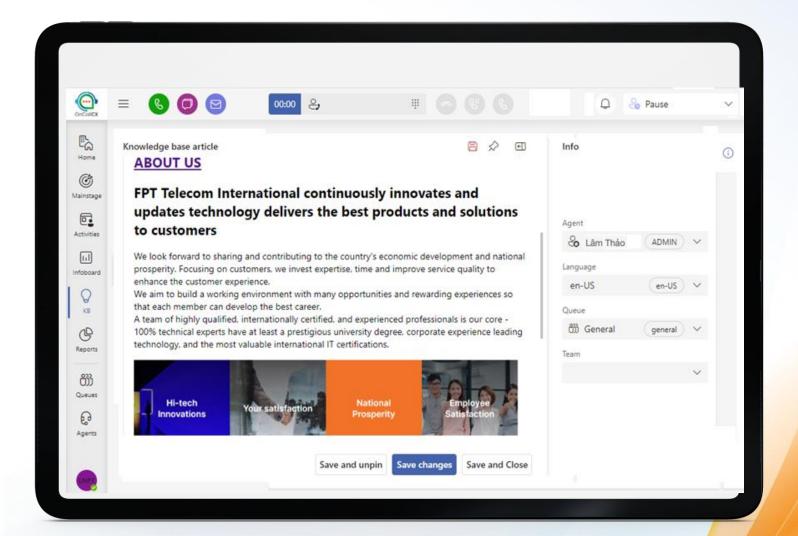


REPORTING



KNOWLEDGE BASE

- Customizable Content Categories
- Increase Support Quality
- More filter options





ONCALLCX
INTEGRATION ABILITY

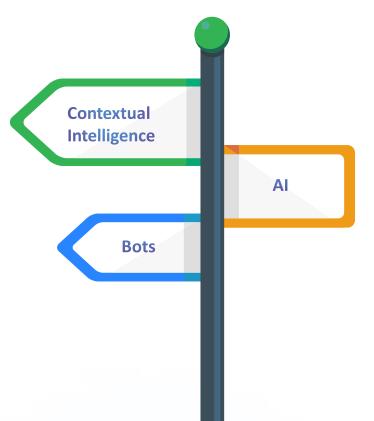
INTEGRATION ABILITY

Contextual Intelligence

Al applications for real-time analysis of customer interactions to interpret customer intents. More productive conversations with live agents, better handling of customer interactions in IVRs and Self-service/Automated tools.

Chatbot & Voicebot framework

Based on partnership especially with Microsoft (Microsoft Bot Framework, Microsoft Al platform) and Nuance (Voicebot, Conversational IVR, Call Steering).



Authenticate customers with Voice Biometrics

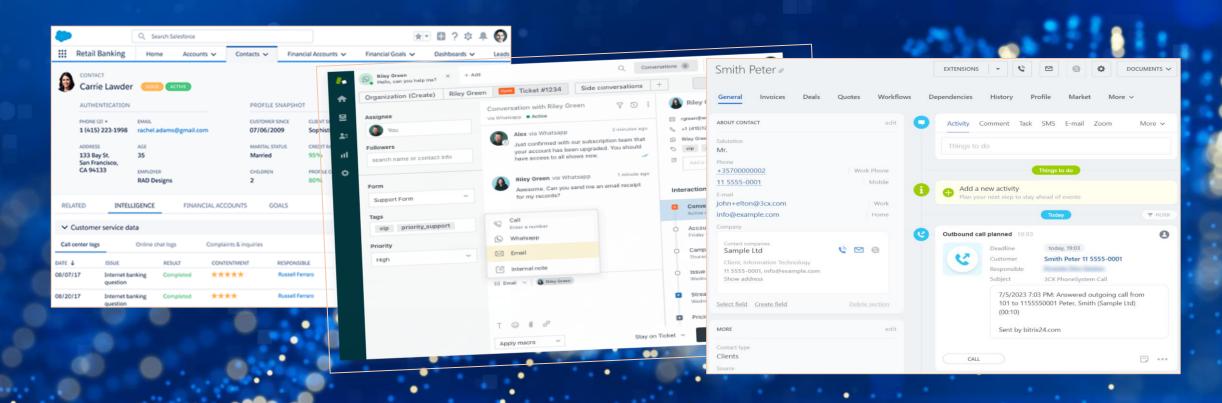
Based on partnership especially with Nuance (Authentication, Fraud prevention).

Text Analytics

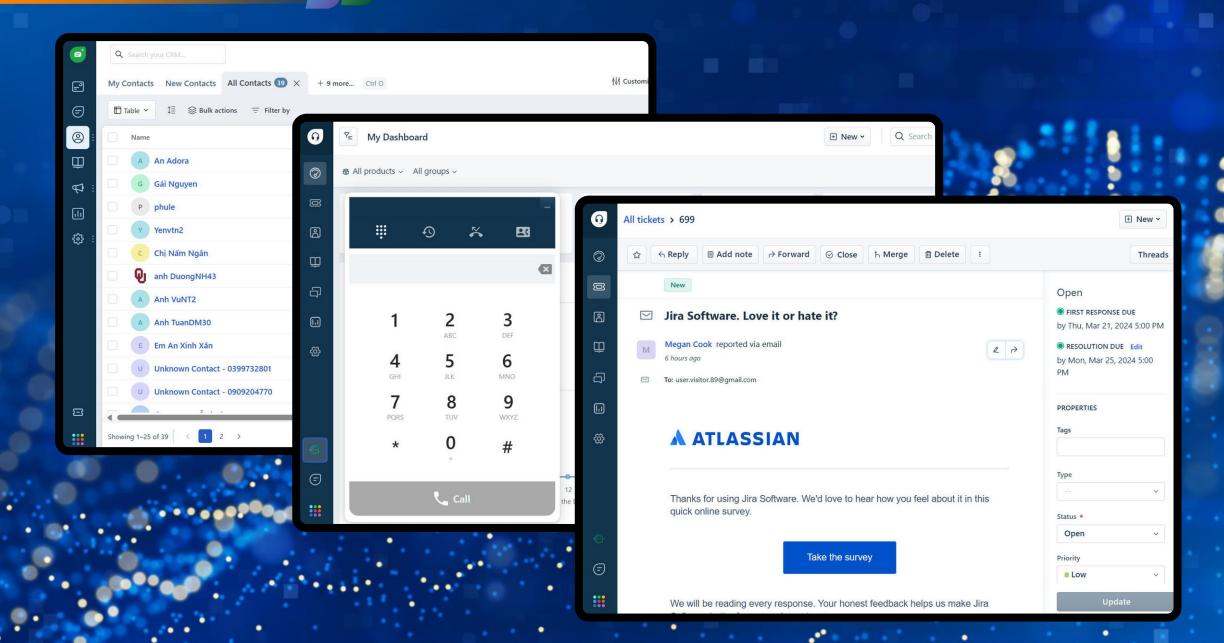
Text Analytics helps you analyse large amounts of text. Whether it is customer feedback, news articles, social media posts, blogs, e-mails or legal documents in your archives.

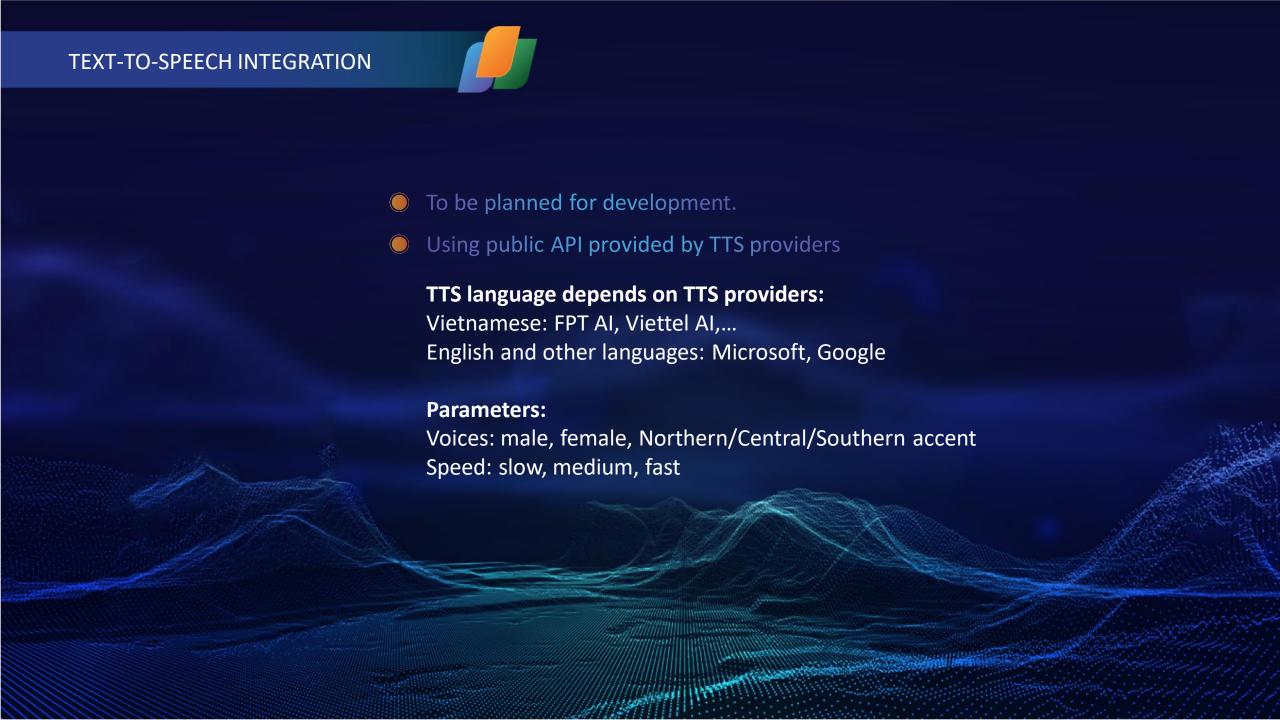
Based on partnership especially with Microsoft and Geneea.

Customized integration per project requirements



CRM INTEGRATION





SPEECH-TO-TEXT INTEGRATION

- OncallCX generates call recordings and metadata for importing to external STT or speech analytics solutions.
- Call recordings on current OncallCX are in mono format.
- In new OncallCX version, stereo call recordings are available which provides higher speech analytics accuracy.

